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## Four Join Highliner Events

South Portland, Maine – Highliner Events, LLC, a Maine-based event management company, has announced four new hires.

**Imogene Altnauer** joins the firm as partner, overseeing event operations for the company. Altnauer was founder and principle of In the Mix, LTD, LLC and ImpyCo International Event Management, providing event project management in the United Kingdom, UAE, Eastern Europe and throughout the United States. She was formerly employed by Diversified Business Communications; Redken 5th Avenue, NYC; Comtek International; and Advanstar Expositions.



**Jay Perrotta** joins Highliner as sales director for the company's commercial marine events. Perrotta was president of Rock Salt Alloy Boats of Palacios, TX and founder and president of Black Lab Marine. Prior to that, Perrotta served as an account executive with Advanstar Communications, and was regional event and advertising sales manager for Diversified Business Communications.



**Karen Thomas** joins the company as sales director for the company's seafood and technology sector events. Thomas was sales account executive for 7L Brands/Lykes Brothers and Diversified Business Communications; and director of sales for Magna Hospitality Group and Ocean Properties.



**Kristi Braun** joins the company as event coordinator. Braun is a graduate of the University of Southern Maine where she earned a Bachelor of Science in Business Administration with a concentration in marketing. Braun will provide sales, marketing and operations support for all of Highliner's events and marketing services clients.



Altnauer, Perrotta and Braun will be based in the company's South Portland offices. Thomas will be based in Belleair Beach, FL.

**Highliner Events, LLC** is an event management and consulting company specializing in the start-up and turn-around of unique B2B events. Highliner Events owns and produces events and also provides management, sales, and marketing services on a consulting basis to a variety of clients.